

Ola Al-Halbouni

PMD Certified | MEAL Certified

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Amman, Jordan

Professional Summary

Accomplished project management and development specialist with over 14 years of experience leading high-impact programs in entrepreneurship, economic empowerment, women's leadership, and community development. Proven expertise in securing international funding, designing scalable programs, and managing multi-stakeholder initiatives in collaboration with NGOs, donors, and government institutions. Experienced in mentoring 300+ startups and SMEs, building entrepreneurial ecosystems, and delivering capacity-building programs across Jordan. Strong background in strategic planning, MEAL systems, proposal development, and resource mobilization. Recognized for managing programs benefiting more than 4,500 participants across multiple governorates in Jordan.

Core Competencies

- Project Management & Program Design
- Fundraising & Resource Mobilization
- Entrepreneurship & Startup Mentoring
- MEAL (Monitoring, Evaluation, Accountability & Learning)
- Proposal Writing & Donor Engagement
- Strategic Partnerships Development
- Capacity Building & Training Delivery
- Economic Empowerment Programs

Education

- **Bachelor's degree in marketing / marketing management**
University of Jordan | 2006 – 2009
- **Diploma in Graphic Design**
Pioneer's Academy | 2014 – 2015

Certifications

- Project Management for Development (PMD) – PM4NGOs | 2024
- Monitoring & Evaluation (MEAL) – PM4NGOs | 2023
- Professional Proposal Writing Certification

Professional Experience

Strategic Partner – MIGRATE (Fundraising & Partnerships)

MIGRATE | 2026 – Present

- Support fundraising strategies and donor engagement initiatives.
- Contribute to proposal development and resource mobilization.
- Build strategic partnerships with international donors and stakeholders.
- Strengthen program sustainability through funding diversification.

Entrepreneurship Supervisor

Orange Jordan (Telecom) | 2025 – 2026

- Mentor and support entrepreneurs from ideation to business growth.
- Design and deliver incubation programs, workshops, and bootcamps.
- Supervise entrepreneurship development initiatives and innovation programs.
- Build partnerships with investors, accelerators, and ecosystem stakeholders.
- Support startups in funding access, scaling, and market readiness.

Founder & Managing Director

Alula International for Training & Consultancy | 2022 – Present

- Founded and lead a training and consultancy firm specializing in entrepreneurship, capacity building, and organizational development.
- Design and deliver customized training programs for startups, SMEs, and institutions.
- Provide strategic consultancy aligned with international development standards.
- Build partnerships with local and international organizations for program delivery.
- Lead business development and institutional growth strategies.

Mentor & Consultant – Mercy Corps Programs

Mercy Corps Jordan | 2023 – Present

- Provide mentorship to startups and SMEs under entrepreneurship and livelihoods programs.
- Support business model development, scaling strategies, and investment readiness.
- Deliver training sessions and coaching in innovation and entrepreneurship.
- Contribute to ecosystem strengthening through advisory and technical support.

Project Manager / Freelance Consultant

International Islamic Charity Organization (IICO) | 2025 – Present

- Manage and implement community support projects for vulnerable groups.
- Oversee welfare programs for 183 orphaned children in Jordan.
- Lead livelihood and educational development initiatives.
- Design workshops and mentorship programs for capacity building.

Mentor & Program Consultant

Jordan River Foundation – Green Business Incubator | 2024 – Present

- Mentor 150+ startups and SMEs across Jordanian governorates.
- Support green entrepreneurship and sustainable business practices.
- Facilitate workshops and coaching sessions for business growth.

Senior Marketing & PR Manager

Hayat Fund for Education | 2022 – 2024

- Led marketing campaigns and strategic communication initiatives.
- Enhanced organizational visibility through media and partnerships.
- Managed sponsorships and donor engagement activities.

Project Manager

IGIT Group | 2019 – 2021

- Managed project planning, execution, and budgeting.
- Delivered consultancy services for client project optimization.
- Prepared progress reports and stakeholder communications.

Marketing & PR Specialist

Mideast Aviation Academy | 2017 – 2018

- Executed marketing strategies and digital campaigns.
- Enhanced brand visibility and customer acquisition.

Customer Service Representative

Zain Jordan | 2010 – 2014

- Managed customer relations and service inquiries.
- Resolved complaints and ensured customer satisfaction.

Sales Representative

Orange Jordan | 2009 – 2010

- Managed client accounts and supported sales targets.
- Built long-term customer relationships.

Key Projects

- Digital Financial Literacy Campaign (GIZ-funded) – 4,500+ beneficiaries
- Invest Hub Program – Mercy Corps (Startup Mentoring)
- Women's Empowerment & UNSCR 1325 Initiatives
- Green Business Incubator – Sustainable Entrepreneurship
- SME Capacity Building Programs – 280+ SMEs trained

Media Appearances

Radio Interview on Hayat FM

Ola Al-Halbouni appeared on the 'Ala Basat Alreeh' program with Dr. Mohammad Abu Halqa, where she discussed charity initiatives and projects by the Hayat Fund for Education.

Link: <https://www.facebook.com/hayatfund/videos/432500812522210/>

Television Appearance on Jordan TV

Ola appeared on 'New Day' alongside Mohammad Rayan, a Hayat Fund graduate ambassador, discussing the fund's role in supporting education across Jordan.

Link: <https://www.facebook.com/hayatfund/videos/1106037887069992/>

Radio Interview on Jordan Armed Forces Radio - Alquds Radio

Ola featured on the 'Nashmiat' program with Engineer Bushra Muntasir Al-Amad, highlighting the fund's efforts in women's empowerment.

Link: <https://www.facebook.com/jafRadio/videos/436533638229113/>